



Minutes of the Ordinary General Assembly of APCAV Cinema of Verbier, December 27, 2024

The President, Brigitte Borel, opens the session at 2:05 p.m., welcomes the members present, and thanks the guests for their attendance:

- Vincent Michellod, Vice-President of the Val de Bagnes Municipality
- Laurent Vaucher, CEO of Téléverbier SA
- Simon Wiget, Director of Verbier Tourism
- Jean-Daniel Martin, Honorary President of APCAV

The assembly's secretariat is entrusted to the Fiduciaire de Verbier. The convocation was sent by mail to all members on December 6, 2024. The assembly has therefore been duly convened and may deliberate on the points submitted for voting.

Agenda:

1. Approval of the minutes
 - of the general assembly held on December 27, 2023
 - of the general assembly held on July 29, 2024
2. Committee report on the past year
3. Approval of the 2023/24 financial statements and discharge of responsible bodies
4. Budget for the 2024/25 fiscal year
5. Appointment of the auditing body
6. Setting the annual membership fee at CHF 80 as of the 2025/26 fiscal year
7. Miscellaneous and individual proposals

1. Approval of the minutes

The minutes of both assemblies were published on the APCAV website. They were not re-read during the session. No comments were made, and the minutes were approved unanimously.

2. President's and Committee's report on the past financial year

Brigitte Borel recalled that during the General Assembly in December 2022, measures were presented to revitalize the association in order to ensure its sustainability and attract new



generations of property owners. Efforts since then have resulted in significant progress, reflected in the APCAVERBIER's various actions.

Main Missions of APCAVERBIER

The President highlighted that the association's activities are centered on three main areas:

- a) Defending property owners' interests
- b) Informing members
- c) Bringing members together

a) Defending Property Owners' Interests

- Participation in the committees of SDV and FVSR2, as well as in participatory workshops:
 - The President is a member of the Société de Développement de Verbier (SDV) committee.
 - APCAVERBIER is active within the Fédération Valaisanne des Résidences Secondaires (FVSR2), with its Vice President also serving as FVSR2 President.
 - Contribution to workshops organized by the Municipality, such as for the development of Place de l'Ermitage and mobility measures for Verbier's center.
- Surveys and studies:
 - Contribution to a study by the École Hôtelière de Lausanne for the Fellay family regarding repurposing a commercial space.
- Tourism Master Plan 2023:
 - Active involvement in developing a plan to make Verbier a sustainable and attractive four-season destination.
 - Topics raised by APCAVERBIER included year-round medical services, preserving Verbier's authenticity, biodiversity, and environmental concerns.

Clarification of the association's roles: APCAVERBIER focuses on collective issues rather than individual interests (e.g., property sale assistance).

b) Informing Members

- Bi-monthly newsletters providing practical information (insurance, legal framework, local news).
- Two General Assemblies annually and occasional events (e.g., a meeting with Christian Burrus in March 2024 regarding rumors of Téléverbier SA's takeover).

c) Bringing Members Together

- AGs and thematic events:
- Plans for family-friendly events starting in 2025, inspired by Crans Montana's APACH association.



Key Partnerships and Member Benefits

- Activities like an ice-driving day with the Porsche Center in Siere.
- Membership cards will be reissued for 2025/26.

Notable 2024 Activities

- **Thematic Aperitifs:**
 1. March 9, 2024: Meeting with Christian Burrus at Pall Mall 67, an APCA V partner.
 2. April 20, 2024: Discussion on "How to Stay Open 10 Months a Year" at Les Elfes International.
- **Brussels Visit:**

In partnership with Verbier Tourism and the Municipality of Val de Bagnes, APCA V engaged with its Belgian members, gaining new members.

The President thanked members for their loyalty and committee members for their commitment.

3. Approval of the Accounts and Discharge to Responsible Bodies

The accounts for the financial year ending September 30, 2024, were made available to attendees upon request. Stéphane Fellay of Fiduciaire de Verbier presented the accounts and the budget for 2024/25.

A member requested that future accounts be published before the General Assembly to allow prior review, which was agreed upon.

Lloyd Gabioud of Fiduciaire Fimob in Le Châble, the auditor, recommended approval of the accounts and discharge of the committee.

The assembly unanimously approved:

- The financial accounts for the past year.
- Discharge to the committee and the auditor.

4. Budget for the 2024/25 Financial Year

Stéphane Fellay presented the budget. With no objections, it was approved by a large majority.

5. Appointment of the Auditing Body

The President proposed renewing the mandate of Fiduciaire Fimob as the auditing body, which was approved by a large majority.



6. Setting Annual Membership Fee at CHF 80 from 2025/26

The committee proposed increasing the annual fee from CHF 60 to CHF 80 to:

- Offset inflation (the last increase was over 10 years ago).
- Support expanded services and events.
- Fund administrative support, allowing the President to focus on strategic matters.

The assembly approved the increase by a large majority following discussions addressing members' concerns about fund usage and reserves.

7. Miscellaneous and Individual Proposals

- **Municipal Updates** (Vincent Michellod): See attached presentation.
- **Téléverbier Updates** (Laurent Vaucher):
 - Increase in summer visitors: 220,000 in 2024 (40% of annual sales).
 - News 2024/25 : sound systems in the train stations le Châble, Médran et Ruinettes, events planned throughout the year for the 75th anniversary of TVSA, the Skif app can be downloaded with all the ski area trails.
 - Future plans:
 - Completion of Savoleyres télémixte by 2026.
 - Six Blanc project under review.
- **Verbier Tourism** (Simon Wiget): See attached presentation.

Questions and Interventions from Participants

The President opens the session to participants' questions.

1. Ambulance Service

Is there a plan for an ambulance in Verbier?

Answer: Two ambulances are available in Sembrancher for the entire district.

2. Interest of the Municipality in the Post Office Building

What is the Municipality's position regarding the post office building?

Answer: The Municipality informs that La Poste no longer wishes to sell the building but proposes a lease under a distinct surface right (DSR), which is not an attractive option for the Municipality. Therefore, it has redirected its projects toward the Besson plots.

3. District Heating

What is the situation regarding the connection of buildings to the district heating system?

Answer: The Municipality reminds that Altis remains available to owners to provide advice and connection offers. The goal is to increase the number of connected buildings in the coming years.

4. Charging Station for Electric Vehicles

Why is there no high-power charging station for electric vehicles in Verbier?

Answer: Standard charging stations are available in the current parking lots. A high-power



5. charging station project on Place Brunet is under study. Currently, the closest high-power charging station is in Sembrancher.
6. **Sports Center Project**
What are the updates on the sports center project, particularly for the ice rink?
Answer: The ice rink is included in Phase 3 of the project. Currently, Phase 2 is in the authorization and construction stage.
7. **Former Savoleyres Gondola**
What is the future of the Savoleyres gondola?
Answer: The old gondola will be dismantled after the new télémix and station are operational. A tourist accommodation project is likely to be considered for this site.
8. **Recurring Breakdowns of the Rouge Chairlift**
What is planned to address the recurring breakdowns of the Rouge chairlift?
Answer: A facelift of the installation is planned for 2027.
9. **Pedestrianization of Rue de Médran**
What is the plan for pedestrianizing Rue de Médran?
Answer: The street will be pedestrianized as much as possible, depending on the time of year and events.
10. **New Télémix Installation**
How will traffic be organized around the new télémix installation?
Answer: A bus stop will be installed for both uphill and downhill routes between Carrefour and the installation.
Skiers coming from Verbier and Rouge will have guaranteed ski access.
For skiers from the Savoleyres sector, studies are underway to ensure the safety of the Croix de Cœur road.
11. **Capacity of Event Rooms**
Why is it difficult to organize assemblies like APCAVERBIER's during the holiday season?
Answer: Large rooms, such as the cinema, are limited. Vincent Michellod informs that large rooms will be included in the sports center project and in the Chalet Orny.

The President invited attendees to a reception and wished everyone happy holidays and a prosperous 2025.

The session adjourned at 3:40 PM.

Verbier, December 2024